

## Brow-enhancing color meets fiber-infused fullness.



- Tinted brow gel features microscopic fibers that cling to hairs for fuller-, lush-looking brows
- Life-proof formula with flexible hold helps brows stay put all day
- Customizable application means Volumizing Brow Tint can be worn alone or layered with other brow products

*After using Mary Kay® Volumizing Brow Tint daily for one week, 96% of women agreed: This product provides long-lasting color.\* And 92% said their brows looked thicker.\**

\*Results based on a majority of panelists who agreed with statements in a one-week independent consumer study during which 52 women used Mary Kay® Volumizing Brow Tint daily

**POWER STATEMENT:****Brow-enhancing color meets fiber-infused fullness.**

Mary Kay® Volumizing Brow Tint features long-lasting color and microscopic fibers that cling to hairs to give all brows — thin, sparse, faded, over-tweezed or flat — a visible boost. The life-proof formula with flexible hold helps set brows so they won't budge no matter the workday, workout or weather. With effortless application and a quick dry time, getting the natural-looking, well-groomed brows of your dreams is a breeze.

Whether you like to shape, tame, thicken, fill in or want to boast brows that do it all — Volumizing Brow Tint is your buildable, fiber-infused solution for all-around better brows that will help you feel beautiful.

**BROW-WORTHY BENEFITS AND ATTRIBUTES:**

- Adds volume to brows
- Tames unruly brows
- Flake-proof
- Smudge-resistant
- Available in four shades to complement most hair color
- Clinically tested for skin irritancy and allergy
- Dermatologist-tested

**APPLICATION INSTRUCTIONS:**

Select the shade that best complements your hair color. Wipe excess formula from the tip of the brush. Then, starting at the thickest part of the brow, apply in short, upward strokes following the direction of hair growth until desired look is achieved. Use tapered spoolie tip to go back and fill in any areas you might have missed or to perfectly place a particular part of your brow.

**USE-UP RATE:**

Use-up rate for this product will depend upon the customer's average brow tint usage.